



**Introducing ViaScan
your heart attack prevention & early cancer
detection partner ensuring the health &
vitality of Texas Firefighters**

**Revolutionary, Cost-Effective, Proactive Firefighter
Wellness Imaging Solution**



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Equal Holistic Wellness for All Firefighter Employees

ViaScan is not just a Firefighter wellness solution, it's a mission. We are transforming how Firefighter wellness is delivered by bringing advanced preventive healthcare directly to the workplace. Our vision is to revolutionize the way companies approach employee health by offering a cost-effective and proactive imaging solution. This innovative approach ensures that all employees, regardless of their position, have access to holistic wellness services designed to detect and prevent life-threatening conditions like heart disease and cancer. Our mission is rooted in the belief that every employee deserves equal access to health resources that not only prevent disease but also promote long-term wellness.



We Are ViaScan: Wellness Leaders & Change Agents

Team Members:

John Duncan Ph.D.

John Duncan, Ph.D., a pioneer in preventive cardiology for the past 20 years, has made prevention of disease his life's pursuit and he passionately strives to help patients better understand their health and how they can live longer healthier lives.

He worked as Chief of Clinical Research at The Cooper Institute in Dallas for 15 years before opening ViaScan where he has helped tens of thousands of patients many of whom have benefited from this advanced screening through early identification of heart disease or cancer. He graduated with a Ph.D. in Exercise Physiology and received the prestigious American Heart Award for exemplary work in hypertension, cholesterol research, and preventive cardiology

and has also published clinical research in the most prestigious medical journals such as The Journal of the American Medical Association (JAMA).

Additionally, because of his expertise in the field of preventive cardiology, John Duncan, Ph.D., is frequently interviewed by print journalists from various magazines and newspapers. He has made appearances on ABC, CBS, NBC, and FOX television networks. He collaborates to design fitness programs with both individuals and groups, such as professional football, basketball, and baseball teams, CEOs, executives, entertainers, politicians, and especially everyday people who are interested in understanding their health and wellness.

James Blakely, M.D.

Diagnostic Radiologist

With over 50 years of experience in the field, Dr. James Blakely, MD, has dedicated his career to advancing diagnostic radiology. A graduate of Indiana University, Dr. Blakely has spent decades mastering the art of medical imaging, ensuring accurate and early detection of a wide range of conditions. His expertise has made him a trusted figure in the medical community at Doctor's Hospital in Dallas, Tx where he has provided exceptional care throughout his long career.



Although Dr. Blakely is no longer accepting new patients, his contributions to the field of radiology continue to impact the lives of many. Known for his thorough approach and commitment to early detection, his legacy in diagnostic radiology is one of precision, dedication, and excellence.

Matthew Jay Budoff, M.D., FACC, FAHA

Professor of Medicine.

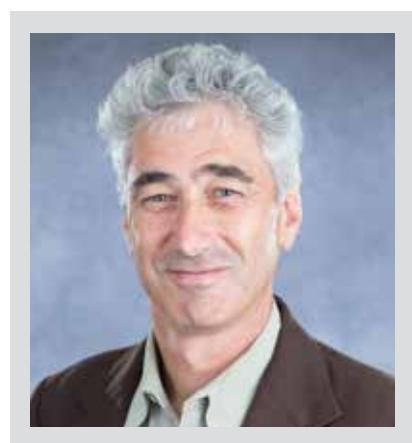
UCLA School of Medicine.

Endowed Chair of Preventive Cardiology.

Harbor-UCLA Medical Center.

Program Director, Division of Cardiology

Director of Cardiac CT.



Dr. Budoff has authored or co-authored more than 50 books and book chapters, and more than 1000 articles. He has received numerous research grants from the

National Institutes of Health. In addition to his 2015 appointment as the Endowed Chair of Preventive Cardiology at Harbor-UCLA Medical Center, he has been recognized for his work by the Society of Cardiovascular Computed Tomography, from which he received the Gold Medal Award and recently designated as Master of the Society of Cardiovascular Computed Tomography (MSCCT).

Dr. Budoff's research is devoted to advancing procedures that can help doctors identify patients who are at high risk for cardiac events early and the progression of atherosclerosis. This early detection can lead to patients being placed on the correct therapeutic path to prevent a heart attack. Additionally, Dr. Budoff's research focuses on determining the effect of different therapies on atherosclerosis and determining if heart disease can be reversed.

HONORS AND SPECIAL AWARDS

- Top Doctors, Cardiology 2024.
- Cardiologist of the Year, American College of Cardiology California, 2023.
- Legend Award (Lundquist Institute) 2023.
- Champion for Women in Cardiometabolic Health, 2023.
- Top Doctors in America, 2022, 2023.
- 2023 Best Scientists in the field of Medicine, Research.com.

Named to Southern California Superdoctors consecutive years 2011-2024

- Who's Who in America, 2022.
- Castle Connolly Top Doctor, Recognized for Excellence 2022, 2023.
- Listed among Top 2% Scientists in the world by Stanford University, USA.
- Named to Highly Cited Researcher in the field of Medicine 2014 – 2022 (consecutive).
- The world's most influential scientific researchers in 2018, 2019, 2020, 2021.
- Top Principal Investigator Award, Heart Failure Society of America, 2021.
- Visionary Leadership Award for Precision Prevention, Right Care Initiative, 2019.
- Master, Society of Cardiovascular Computed Tomography 2019.

ViaScan's team is composed of industry leaders who are passionate about changing the healthcare paradigm from reactive treatment to proactive prevention. By combining their expertise, they have created a service that not only detects health issues early but also empowers individuals to take control of their health before problems arise.

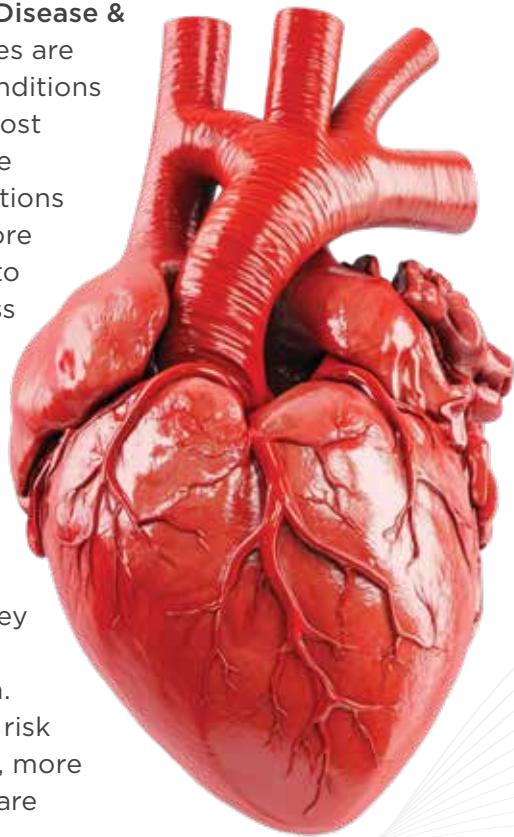
Welcome

to The **ViaScan** ProActive Wellness Difference



ViaScan is dedicated to **“Seeing Heart Disease & Cancer Before They Strike.”** Our services are designed to identify life-threatening conditions at their earliest stages when they are most treatable and least costly. This proactive approach allows for life-saving interventions that can correct health trajectories before significant damage occurs. Our goal is to help companies build a culture of wellness that prioritizes early detection, reducing long-term healthcare costs and improving overall employee health outcomes.

By integrating advanced imaging technology into your Firefighter wellness program, ViaScan ensures that your employees are not just treated when they are sick but are also empowered to maintain their health over the long term. This approach significantly reduces the risk of chronic illnesses, leading to healthier, more productive employees and lower healthcare expenses for your fire service.





**ViaScan's 10 second
heart & body scan** - early
detection/treatment heart
plaques/cancers/aneurysms =
Lifetime Healthy Living

ViaScan Services: Heart Scan & Body Scan

ViaScan offers comprehensive heart and body scans using the most advanced imaging technology available. Our services are designed to “**See What Others Miss**,” detecting even the smallest signs of heart disease or cancer long before they manifest as symptoms.

Heart Scans: Our heart scans can detect coronary plaques as small as 0.7 millimeters, allowing for early intervention that can prevent heart attacks and other serious cardiovascular events.

This level of precision is critical for identifying issues that might otherwise go unnoticed until it's too late.

Body Scans: Our full-body scans are equally comprehensive and capable of detecting early-stage cancers and other abnormalities in vital organs. By catching these conditions early, we can help patients avoid the more invasive and costly treatments required for advanced-stage diseases.

ViaScan most experienced advanced **heart & cancer scan** provider with **largest firefighter specific database** in Texas.

“ViaScan: Born to Save Lives Since 2001.”

“ViaScan: born to save firefighters lives since 2001 - now serving over 47 Fire Departments Statewide”

ViaScan’s journey began in 2001 with the introduction of advanced Electron Beam Technology in Texas, making us the first in the state to offer this groundbreaking service. Since then, ViaScan has been at the forefront of preventive healthcare, continuously innovating to save lives through early detection. Milestones mark our history that demonstrate our commitment to excellence and our dedication to making high-quality preventive healthcare accessible to all.



Key Milestones:

- **2001:** ViaScan introduced Electron Beam Technology in Texas, providing state-of-the-art heart and body scans that detect diseases long before symptoms appear.
- **2007:** Our technology was validated in the NIH-funded MESA trial, which recognized coronary calcium scoring as the most accurate predictor of heart attacks.
- **2009:** ViaScan played a pivotal role in the passage of the Texas Heart Bill (HB 1290), ensuring that preventive scans would be covered by insurance for eligible individuals
- **2019:** Grant from Metro Fire to Scan Texas FireFighters for heart attack & cancer”
- **2020:** In response to the COVID-19 pandemic, ViaScan adapted our services to assist in early detection, demonstrating our flexibility and commitment to public health.
- **2024:** the launch of ViaScan Mobile brought our services directly....” to Firefighter environments, making it easier for employees to access high-quality preventive care without leaving their workplace.

3 years ago, ViaScan found a black spot on my kidney - went to urologist, found out it indeed was kidney cancer, had it immediately removed, luckily enough I had the ViaScan. Alvarado FireFighter

Early Detection = Lower Healthcare Costs & Longer Life

Early detection isn't just about improving health outcomes it's also about reducing healthcare costs. When conditions like heart disease and cancer are detected early, treatments are less invasive, more effective, and significantly less expensive. This not only improves patient outcomes but also lowers the financial burden on both individuals and employers.

■ Heart Health

"ViaScan caught my heart disease early, saving me from a future heart attack. The peace of mind and the health benefits are priceless."

■ Cancer Detection

"Early detection with ViaScan gave me the best chance to beat cancer. The comprehensive scan caught what other tests missed."

■ Aneurysms:

"Thanks to ViaScan, my aneurysm was treated before it could cause any harm. I'm forever grateful for the early intervention."

These testimonials illustrate the profound impact that early detection can have on a person's life, reinforcing the importance of proactive health management.



"In 2012 ViaScan discovered left lung mass in our Lieutenant who is also my best friend. Lung mass was followed up & found to be lung cancer who is today living well thanks to ViaScan. I support ViaScan & encourage other fire services to do same thing."

Tommy Davis, Fire Chief Benbrook

"ViaScan body scan identified issues that had not been identified in any other medical tests. We believe in ViaScan system knowing that prevention is the best medicine. I encourage other fire services to consider adding ViaScan to your overall wellness strategies."

Kevin Richardson, Fire Chief Coppell

Three years ago, ViaScan found a black spot on my kidney, I went to urologist – confirmed it was cancer and luckily enough I had the ViaScan."

DJ Johnson/Firefighter

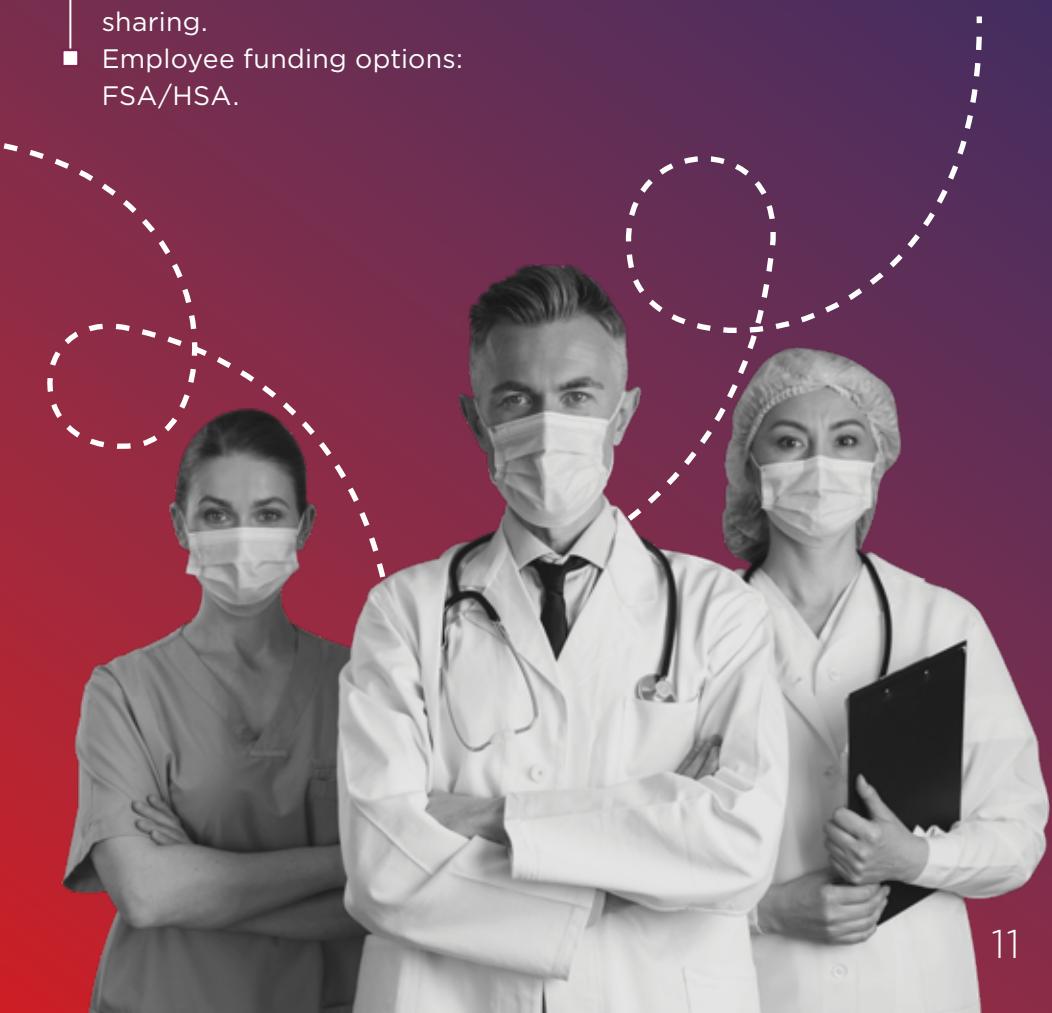
ViaScan Payment Strategies/Options

We understand that every fire service has different needs, which is why we offer flexible payment strategies to fit your organization's budget:

Firefighter/Employee Partnership:

- Firefighter funded 100%.
- Firefighter/Employee cost sharing.
- Employee funding options: FSA/HSA.

HB1290: Drafted, debated, and passed with ViaScan's assistance in 2009, the Texas Heart Bill provides a \$200 reimbursement for men aged 45 and women aged 55 or older who also have high cholesterol, high blood pressure, are tobacco users, or are diabetic.





ViaScan Firefighter Partnership: Built for the Modern Wellness Revolution

ViaScan is not just a service; it's a partnership in health. We work with you to create a wellness program that meets your fire service needs, ensuring that every employee can benefit from early detection and proactive health management.

Contact Us:

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